What is claimed is:

- 1. A sleeve having a flattened state and openable therefrom to an opened state, comprising an outer peripheral surface, an inner peripheral surface, a first sidewall edge, a second sidewall edge, an upper end having an upper edge, and the sleeve having a concave lower end in the flattened state, the concave lower end consisting of a single inwardly curved lower edge in the flattened state, and the sleeve further comprising an inner space in the opened state.
- 2. The sleeve of claim 1 wherein the concave lower end has a shape which is elliptical, curvilinear, rounded or ovoid.
- 3. The sleeve of claim 1 further comprising a gusset in the concave lower end.
- 4. The sleeve of claim 1 further comprising a detaching element for enabling detachment of an upper portion of the sleeve from a lower portion of the sleeve.
- 5. The sleeve of claim 4 wherein the detaching element comprises perforations.

- 6. The sleeve of claim 4 wherein the detaching element has a non-linear pattern such that when the upper portion is detached, the lower portion is left with an upper end having a non-linear upper edge.
- 7. The sleeve of claim 4 wherein the detaching element has a linear pattern such that when the upper portion is detached, the lower portion is left with an upper end having a linear upper edge.
- 8. The sleeve of claim 4 wherein the upper portion is sized to substantially surround and enclose a floral grouping.
- 9. The sleeve of claim 4 wherein the upper portion is adapted to support the sleeve from a support element.
 - 10. The sleeve of claim 1 further comprising a skirt portion.
- 11. The sleeve of claim 1 wherein the sleeve has a generally frustoconical shape when in the opened state.
- 12. The sleeve of claim 1 wherein the upper edge of the upper end is non-linear.

- 13. The sleeve of claim 1 wherein the upper edge of the upper end is linear.
- 14. A sleeve having a flattened state and openable therefrom to an opened state, comprising:
 - an outer peripheral surface, an inner peripheral surface, a first sidewall edge, a second sidewall edge, an upper end having an upper edge, and the sleeve having a concave lower end in the flattened state, the concave lower end consisting of a single inwardly curved lower edge, and the sleeve further comprising an inner space in the opened state; and
 - a detaching element extending from the first sidewall edge to the second sidewall edge for detaching an upper portion of the sleeve from a lower portion of the sleeve.
- 15. The sleeve of claim 14 wherein the concave lower end has a shape which is elliptical, curvilinear, rounded or ovoid.
- 16. The sleeve of claim 14 further comprising a gusset in the concave lower end.

- 17. The sleeve of claim 14 wherein the detaching element comprises perforations.
- 18. The sleeve of claim 14 wherein the detaching element has a non-linear pattern such that when the upper portion is detached, the lower portion is left with an upper end having a non-linear upper edge.
- 19. The sleeve of claim 14 wherein the detaching element has a linear pattern such that when the upper portion is detached, the lower portion is left with an upper end having a linear upper edge.
- 20. The sleeve of claim 14 wherein the upper portion is sized to substantially surround and enclose a floral grouping.
- 21. The sleeve of claim 14 wherein the upper portion is adapted to support the sleeve from a support element.
 - 22. The sleeve of claim 14 further comprising a skirt portion.
- 23. The sleeve of claim 11 wherein the sleeve has a generally frustoconical shape when in the opened state.